

## Wardrobe and Grooming Guide for Halper Fine Art

### Essentials for Ladies

- Dresses photograph exceptionally well and flatter most women.
- Your natural makeup style is usually best.
- Manicures and pedicures matter.
- Jewellery enhances your look.
- Little girls look adorable in party dresses.



### All Clothing Should be Black or Very Dark

Our background and lighting are tailored to render your portrait as a timeless work of art and require dark clothing to ensure that your family's faces and features are the center of attention. For that reason, absolutely every piece of clothing must be either be entirely black, navy, or otherwise very dark in tone. Colors never clash, so navy and black work well together.

### Your Wardrobe Should Fit and Flatter

Nothing flatters more than clothing that fits properly. Most children look best a size or two smaller than one would normally expect, so please try everything on in advance. If you aren't sure, it isn't the right size.

### Be Stylish and Dress Up

This is your family's "night on the town" where everybody looks and feels their best. Choose timeless wardrobe with character, personality, and style. For most clients, their natural makeup and hair styles work best.

### Bring Multiple Options

Please bring 3–5 different wardrobe options for each family member. Because not everything that feels right photographs well, options are essential to your successful session.

### Let Your Family Shine

Arrive well rested and well fed; you can't hide a bad mood, or fake a good one. Details count. If you see it, so will the camera.

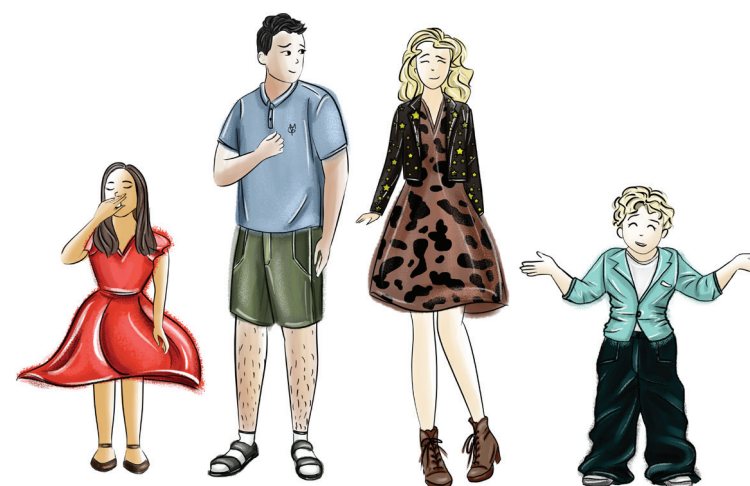
*To maintain the integrity of the artwork for all of our clients, only families who are properly attired can be photographed.*

### Essentials for Everybody

- Arrive with well styled hair.
- Eyeglasses should have a non-reflective coating.
- Texture adds dimension and interest.
- Barefoot is often best for kids under ten, but shoes count for everyone else.
- We would love for you to bring that favorite stuffed animal, musical instrument, or other prop.

### What Not to Do

- Clothing with white, light and mid-tone elements won't make you look good, and is a distraction.
- Avoid patterns and large logos.
- Polo/golf style shirts, casual cotton pants and sweatpants should be left at home.
- Don't forget to apply common sense to your outfits.
- Everybody should not wear the same thing.
- You can't fix clothing that doesn't fit, even if you roll up the sleeves or pin it in the back.



*Avoid these common missteps!*

### Essentials for Gentlemen

- Coats and jackets are required for men.
- A dark dress shirt or t-shirt looks great under a jacket, especially with dark jeans.
- Layering adds depth and dimension.
- Boys also look good in jeans, cable knit sweaters, and canvas or denim shirts.

